

When considering a franchise opportunity with a food chain like Balle Balle, particularly for a small outlet, you'll want to understand the key terms and conditions typically involved. While specifics can vary from one franchise to another, here are some common franchise terms you might encounter:

1. Franchise Fee

- Initial Fee: This is the upfront cost to join the franchise. It covers the right to use the brand, access to training, and initial support.
- Setup cost: As per the terms decided for initialising.
- Ongoing Fees: These might include a percentage of gross sales or a fixed monthly fee.

2. Royalty Fees

- **No royalty fees..**

3. Marketing Fees

- This covers contributions to national or regional advertising campaigns. It might be a fixed amount or a percentage of sales.

4. Term of Agreement

- The length of the franchise agreement, which is typically 3 to 10 years, with options to renew.

5. Training and Support

- Details on the initial training provided, including duration and content, and ongoing support such as operational guidance and marketing assistance.
- Training of staff and the franchise owner to start the business and manage it as per brand consistency.

6. Location and Lease

- Requirements for the outlet location, including size, demographic criteria, and lease obligations. The franchisor may assist with site selection and lease negotiations.

7. Design and Build-Out

- Specifications for the outlet design and construction, often including mandatory design elements to maintain brand consistency.

Our brand for starting your business :-

- **Juice Up Life** (Veg-Juice, Detox Water, Mix Veg + Fruit Juice, Milkshake, etc.)
- **Amritsari Parathe Wali Gali** (Stuffed Paratha, Soup, Salad)
- **Singing Burger** (Burger, Sandwich, Pizza, etc.)
- **Amritsari Chicken Corner** (Totally Non-Veg – Chicken, Mutton, Fish, etc.)
- **Only Egg** (Unlimited Egg Menu)
- **Chai Shaaye** (Varieties of Tea, Coffee, Kahwa)
- **Yummy Parcel Dhaba** (Veg & Non Veg Combo Menu)
- **Soya Express** (Soya Snacks, Gravy, etc...)
- **Rolla Rappa** (Veg & Non-Veg Rolls Varieties)
- **99 Menu** (All types of combos and delicious food at Rs.99/-)

8. Operational Standards

- Guidelines for daily operations, including food preparation, customer service, and health and safety standards.
- The franchise has to follow the strict recipes given by the brand.
- The raw material will be provided by the brand; no outsource of the raw material will be allowed.
- If the rules for strict recipes won't be followed, if found, the brand can immediately follow the procedure of termination without telling the franchise.

9. Supplier and Product Guidelines

- Requirements for sourcing ingredients and products, often directing you to approved suppliers or products to ensure consistency across franchises.
- Required dairy products supplied by brand.
- Required prepared masala and packed gravies will be provided by brand.

10. Performance Metrics

- Key performance indicators you need to meet, including sales targets and customer service standards.

11. Termination and Exit Conditions

- In any case, if the franchisee does not wish to do any further business then the brand will have to be informed within a minimum of 45 days for the termination of the franchise. No investment will be refunded in case of termination.

12. Legal and Compliance

- Legal obligations, including adherence to local, state, and federal regulations, as well as any legal support provided by the franchisor.
- Any kind of dispute or judicial matter will be resolved in Jabalpur District Court.

13. Franchisee Rights and Responsibilities

- Detailed explanation of your rights as a franchisee, as well as your responsibilities in operating the cafe and maintaining brand standards.

It's crucial to review the Franchise Disclosure Document (FDD) in detail and consult with a franchise attorney or advisor to ensure you fully understand the terms and conditions before signing an agreement.

CURRENT MODEL STATUS

- **Standardized recipes and processes developed**
- **High Performance Team Recruited**

- Affordable prices and personalized
- Service offered
- Chef-independent restaurants operational zed
- Supplier base established
- 3rd party logistics & supply chain implemented
- Target spend/cover achieved
- Standardized restaurant format developed

PAYMENT CONDITIONS

1. **10% Advance Survey and Site Visit Market Analysis Etc. Non Refundable. This Amount Is For Experience Train or Bus Ticket and Other Traveling Expenses.**
2. **60% after All Discussion and Agreement Check or Online Payment Only On Company /Director Accounts.**
3. **30% before Dispatch of the Products.**
4. **If In Any Condition Dispute Before Opening 50% Will Be Only Refundable.**
5. **After Opening Minimum 6 Months Locking Period Or As Disused On Agreement.**

WHY WE ??

1. **Value-for-Money brand.**
2. **No Royalty.**
3. **Return-on-Investment in 12 months.**
4. **Plug & Play Model, Outlet Setup done in fast time.**
5. **7 Low Set up Cost & High Margin.**
6. **Complete Training of Manpower.**
7. **Complete Management & Manpower Support.**
8. **Supplied by Brand to franchisee at Nominal Cost.**